REPORT:

6 DAY JOINT AICTE - GTU SPONSORED FDP ON

"ENTREPRENEURIAL INTELLIGENCE FOR ACADEMIC LEADERS (ONLINE MODE)

24th to 29th MARCH 2022

ORGANISED BY: NARMDA COLLEGE OF MANAGEMENT, BHARUCH

THE ORGANISING TEAM:

Following were the key members associated with the conduct of this FDP:

CHIEF PATRON: Prof.(Dr) Navin Sheth, Hon. V C, Gujarat Technological University

PATRONS: Dr. B M Rawal, Ex-Pro V C, Veer Narmad South Gujarat University

Dr. P H Shah, Director (Education), Narmada Education Campus

CONVENER & CO-ORDINATOR: Prof. (Dr.) Trupti S Almoula, Director, Narmada College of Mgmt.

CO-CORDINATOR: Dr. Prabir Chandra Padhy, Assistant Professor, VIT, Vellore

GTU COORDINATOR: Dr. Sarika Srivastava, Assistant Professor, GSMS, GTU

THE TEAM OF EXPERTS / RESOURCE PERSONS:

- 1. Dr T V Rao, Chairman, T V Rao Learning Systems Pvt.Ltd. & Former Professor, IIM-A
- 2. Dr M R Dixit, Consultant, Corporate and Competitive Strategies, & Former Prof. IIM-A
- 3. Dr Indira Parikh, Founder President, Antardisha & Former Founder President, FLAME Uni
- 4. Dr Anil Gupta, Founder, Honey Bee Network & Former Professor, IIM-A
- 5. Prof.(Dr) Navin Sheth, Vice Chancellor, Gujarat Technological University
- 6. Dr Hemant Trivedi, Former Pro Vost, C U Shah University
- 7. Dr Pankaj Bharti, Professor, Entrepreneurship Development Institute of India
- 8. Dr Remya Lathabhavan, Assistant Professor, IIM Bodhgaya
- 9. Dr Biranchi Prasad Panda, Professor, School of Management, OP Jindal Global University
- 10. Dr Gaurav Gupta, Assistant Professor, FORE School of Management
- 11. Mr Krishnakumar N, Brand Marketer, Prodapt

- 12. Mr Amit Galphade, Collaborator, Redlion Group
- 13. Mr Chandrakant S Deoda, Visteon Corporation Private Ltd.
- 14. Dr Trupti Samir Almoula, Dean, FMS, GTU & Director, Narmada College of Management
- 15. Dr Prabir Chandra Padhy, Assistant Professor, Vellore Institute of Technology, Vellore

PROGRAMME SCHEDULE:

AS ENCLOSED IN THE BROCHURE THAT IS ENCLOSED

LEARNINGS: (Highlights from every Session)

Day 1 Session 1: Dr Trupti S Almoula

The true meaning of Academic Leaders and why Academic Leaders must enterprise.

Why Academic Leaders must network with beneficiaries and stakeholders

The meaning of Entrepreneurial Intelligence and its importance in creating sustainability in value based, quality education.

Day 1 Session 2: Dr Prabir Chandra Padhi

Aspects / Components of Entrepreneurial Intelligence

Importance of Design Thinking and Continuous Innovation as Academic leaders for enhancing their Entrepreneurial Intelligence

Various Leadership Characteristics , components of Emotional Quotient and components of Entrepreneurial Competency.

How these Leadership characteristics clubbed with components of Emotional Quotient and Entrepreneurial Competencies lead to Effective Leadership and formation of an Entrepreneurial Culture in Organisations/Institutions

What is an Effective Educational Leadership Profile

Day 1 Session 3: Dr Indira Parikh

Strategies for Growth, the opportunities ahead and the efforts called for

Need for creating an Identity, Role of defining Vision, Mission and Values

Need for enhancing the Cultural dimensions of Transparency, Openness Communication and Inter-personal relations.

Need for redefining Structures, Systems, and Processes and Operationalising them through interactions and interfaces

Day 2 Session 1: Dr Pankaj Bharti

The Motivation Model and what Achievement Motivation means

Application of various Motivational Theories and their linkages with what makes High Achievers and Low Achievers

Available Tests for measuring Achievement Motivation

Day 2 Session 2 : Mr Chadrakant Deode

Causes of Stress and how Meditation and Yoga can help one get relief

Sahaj Yoga for a balanced Personality through experiencing Consciousness

Day 2 Session 3: Dr Hemant Trivedi

VUCA and the Need for Transforming Education

Need for a Culture of Flexibility and Empowerment in Academic conduct

Importance to adapt to better Infrastructure, Curriculum, Pedagogy, Evaluation systems and Learning Resources

What is Engaged Leadership

Available avenues for transformation and Taking a ccomprehensive approach for growth and enhanced efficiency

Need for capability enhancement, transparent and objective decision making and a central transformation team

Day 3 Session 1 : Dr Gaurav Gupta

Major imperatives for a Sustainable future for Academics : Societal transformation, Learning Pedagogy and Environment, Learning Contents and Learning Outcomes

Recommendations for creating sustainable education

Pillars for Viability of Sustainability

Capacity building in Research

Incentivizing voluntary action and Citizenship behavior

Preparing for changing Higher Education Environment

Day 3 Session 2 : Mr Amit Galphade

Essentials of Networking and the benefits of the same

Defining Networking vis-à-vis Social Media transformation

Types of Networking and Dos and Don'ts of Networking

Day 3 Session 3: Mr Krishnakumar N:

Types of Motives and their importance for becoming Achievers

Art and Skill of handling people

Encouragement for Leadership

Day 4 Session 1 : Dr Remya Lathabhavan

Entreprenuerial Intelligence: Beyond IQ and EQ

Types of Entrepreneurial Intelligence

Role of Knowledge for Entrepreneurial Ideas as one moves through the Entrepreneurial Process

Need for Intellectual Capital as Academic Leaders

Role of Research in knowledge enhancement

Day 4 Session 2 and 3: Dr M R Dixit:

Identification of Entrepreneurial Leaders and Articulation of their Entrepreneurial endeavours

Essence of Opportunity creation and commitment of resources

Harnessing Opportunities: Attributes, Facilitators and Constraints

Reference to entrepreneurial endeavours in Academics and Defining opportunities in terms of setting up new Institutions, Expanding, Diversifying, Acquisition and Divestment

Opportunities in terms of Courses and Programmes – Pedagogies and Instruments of Learning and Evaluation

Knowledge creation and sharing opportunities

Creating a self-fit, resource-fit and risk-return trade-off

Desired attributes and how does an Academician / Academic Leader equip oneself

Creating a Facilitative Eco-system

Day 5 Session 1 : Dr Trupti S Almoula :

Self perceived orientations and entrepreneurial action

Attributes of collective entrepreneurial action

Guidelines for Entrepreneurial Universities and the role of Leadership, Governance, Incentives, Capacity building, external relations for knowledge exchange, internationalization etc

Impact of Entrepreneurial Universities

Value creation in Venture creation

Signs of Entrepreneurial Intelligence

Day 5 Session 2 : Dr T V Rao

Appreciating the role of Mentors, Exposure in the process of Working with Educational Entrepreneurs

Training and Competence Building

Factors contributing: Autonomous structures, Motivation and Clear Vision and Mission

Factors hindering: Poor delegation, Poor Culture, Low research orientation, dependence on few, weak leadership

Day 5 Session 3 : Dr Anil Gupta

Concept of Innovation in Higher Education

Mentorship for Entrepreneurial Action

Projecting the best for being the best

Identifying Entrepreneurial attributes across hierarchy and region

Day 6: Session 1: PRESENTATION ON THE WAY AHEAD BY ALL PARTICIPANTS

Day 6 : Session 2 : Dr Navin Sheth

Imperative for Entrepreneurial Action by Educational Institutions under the NEO 2020

Need for Multidisciplinary Education, Intensive Teaching and Research

Redefining Quality Parameters in Higher Education

Inclusivity in Higher Education

Role of Technology and it;s impact on Higher Education

Day 6: Session 3: Dr Biranchi Prasad Panda:

Optimising on Technology in Education and Assessment

Optimal Technologies and Optimal Learning Environment

Technology for Innovation and Change in Higher Education

Outcome of the FDP:

The outcome of the FDP on the overall has been very encouraging. Primarily, the participating teachers / faculty members could assimilate what Entrepreneurship has to do with Academics. Secondly, it opened up minds to think differently, think beyond what one has been doing and to move beyond the class room and think from the perspective of all stakeholders to Higher Education System. Thirdly, the faculty members could actually traverse the gap between "what is" and "what should be", which was seen in through the presentations they made with regard to what initiatives would they take, now that they have understood the meaning and relevance of "Entrepreneurial Intelligence. Fourthly, by listening to others' presentations, all participants could also learn "what more" beyond what they could think themselves. The Coordinating Institute aims to revisit the journey of all participants after the passage of 6 months and appreciate their efforts / boost their efforts in the direction of exhibiting entrepreneurial intelligence at their workplace for the betterment of quality of academics imparted by their respective Institutes and for the development of the Faculty members themselves.











